

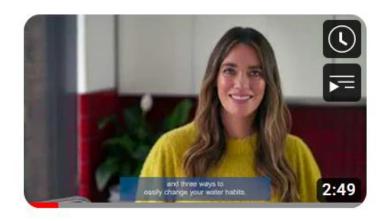
SMART WATER ADVICE

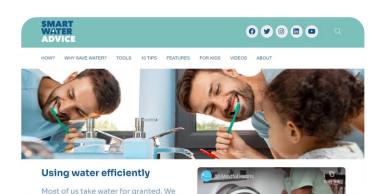


Smart Water Advice V2.0 What's new?

- New website a modern refreshed 'look and feel' with diverse representative content.
- Brand <u>new video library</u> 'How to..., Why save water, water saving tips', with shortened teasers for social media
- A suite of non residential water efficiency case studies
- <u>'Why save water' content</u> videos, social memes and factsheets
- Top tips page for quick reference
- A new section highlighting the <u>water efficiency</u> <u>projects of the Smart Water Advice subscribers</u>
- An <u>'About' page</u> featuring all Smart Water Advice subscriber logos demonstrating the widespread support and collaboration from the water industry.









Hunter Water's Love Water campaign encourages customers to work with the utility and wider community to reduce water consumption. Customers in the Hunter Water region are using on average 191 litres per day, however this could be reduced by 10%.



Commit to Being Water Smart for Katherine

In response to contamination of the ground water supply in the regional town of Katherin Power and Water implemented their Living Water Smart Demand Management Program to reduce peak season water consumption.



3 Mar 2023

"Tap In" for a Peek into Water Corporation

Tap In, launched in late 2016, was Water Corporation's state-wide community engagement and customer research program that ran over an 18 month period.

Quick overview

- A website of water saving tips and advice for the home, garden and business
- Videos 'How to', 'water saving tips'. 'Why save water'
- Shareables for social media
- Interactive tools Plant finder, Blue House and Water Calculators
- Non-residential case studies
- Collateral including water saving bill inserts, factsheets and self audit packs
- Householder and hospitality materials and water saving kits
- Children's activities, story books and interactive educational tools
- Water industry water efficiency projects











conservancy

After the Drain



Getting Started

How to use online content at www.smartwateradvice.org

Online content includes everything detailed on pages 5-24 of this guide. Direct your customers from your site to the Smart Water Advice site **OR** copy/paste relevant information into your own website **OR** use an embed code to pull content directly from a page into your site.

As a Smart Water Advice subscriber you are entitled to use videos, images and tips and advice on your own sites and social media channels.

How to access and use collateral

By collateral we mean everything listed on pages 25-46 of this guide. Collateral can be rebranded and customised for you to distribute to your community. We can provide high res pdfs and/or print copies through our Waterless Printing Company approved by Smart WaterMark.





Website content - home

Below is a list of all the water efficiency content that can be found at www.smartwateradvice.org/how/home

Parent page	Detail	
https://smartwateradvice.org/how/home/	Bath Tips and advice on saving water in the bathroom Showers and Baths Choosing products - WELS Toilets Tips and advice on saving water with toilets Choosing a water efficient toilet Use the half flush - video Leaking Toilets - video Choosing products - WELS Taps Tips and advice on saving water with taps Replacing a tap washer - video How to install a flow controller - video Choosing products - WELS	Shower How to take shorter showers Choosing a water efficient showerhead How to change your showerhead Videos and factsheets Laundry Tips and advice on saving water in the laundry Choosing a washing machine - WELS Videos and factsheets Kitchen Tips and advice on saving water in the kitchen Choosing a dishwasher - WELS Washing up by hand or dishwasher? Scrape don't rinse - video





Website content - garden

Below is a list of all the water efficiency content that can be found at https://smartwateradvice.org/how/garden/

Parent page	Detail	
How/Garden https://smartwateradvice.org/ how/garden/	When to water? Best times to water Different types of plants Video content How much to water? Watering tips Strategic watering Watering your lawn Smart Approved WaterMark Watering Tips and advice Types of irrigation equipment Smart Approved WaterMark Video content	Rainwater Tanks Tips and advice on all things rainwater Benefits of rainwater tanks Choosing the right tank Installing your rainwater tank Maintaining your rainwater tank Greywater Tips and advice on all things greywater Dos and Don'ts with greywater Mulch Tips and advice on mulch Ways to mulch Mulch Different types of mulch Video and factsheets





Website content - work

Below is a list of all the water efficiency content that can be found at https://smartwateradvice.org/how/work/

Parent page	Detail	
https://smartwateradvice.org/how/work/	Case studies - multi sector non-residential water efficiency case studies Commercial Laundries Breakdown of water use Best practice guidelines Using chemicals Ozone laundry Hospitality Breakdown of water use in hospitality Tips and advice Case studies Building Industry Water use in the building industry Benefits of saving water How to collect water Textiles Water use in the textile industry Water saving tips	Nurseries Water use in the nursery industry Benefits of saving water How to save water Food processing Water use in the food industry Benefits of saving water How to save water Manufacturing Water use in manufacturing Benefits of saving water How to save water Horticulture Water use in horticulture Benefits of saving water How to save water Viticulture Water use in Viticulture Benefits of saving water Water use in Viticulture Benefits of saving water How to save water





Website content-pool, car, leaks

Below is a list of all the water efficiency content that can be found at https://smartwateradvice.org/how/

Parent page	Detail		
How/pool https://smartwateradvice.org/ how/pool	Pools Tips and advice on saving water in your pool Pool Covers Smart WaterMark Approved pool covers Pool Leaks	 Avoiding leaks Checking if you have a leak Tips and advice on identifying and fixing leaks 	
How/Car https://smartwateradvice.org/ how/car	 Changing Pool behaviour Maintenance Washing cars Tips and advice on washing your car at home 	 How to change a tap washer Videos and factsheets 	
How/leaks https://smartwateradvice.org/ how/leaks	 Commercial car washes Smart WaterMark and the Water Saver Rating Scheme 		





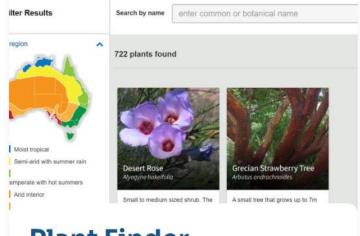
Interactive tools

Below is a list of all the interactive tools that can be found at https://smartwateradvice.org/tools/



Blue House

Spending two minutes in the Blue House helps you discover how easy it is to have a beautiful home whilst using water efficiently.



Plant Finder

Redesigning your garden? Or just after some plants that need minimal water whilst looking beautiful in your garden. Discover what plants are right for your climate, soil type and maintenance level by exploring the Plant Finder.



Water calculators

Explore each area of your home and calculate your water use. Compare your use against the average use in your area. Discover your water use goal and how to save.







Interactive tools - embed codes

Asset	Descriptive text	URL & Embed Codes
Plant Finder	A tool to assist people in choosing water efficiency plants when designing a new garden.	https://smartwateradvice.org/tools/plant-finder/ Embed Code: <iframe id="iFrameResizer0" src='https://www.smartwatermark.org/plant-finder_scrolling="no"' style="overflow: hidden; height: 7161px;"></iframe>
Blue House	An innovative water efficiency experience for Consumers. Viewers are taken on an immersive journey through a water efficient home, seeing advice and products as they go. It's an interactive experience.	https://smartwateradvice.org/tools/blue-house/ Embed Code: <div style="position: relative; width: 100%; height: 0; padding-bottom: 56.25%;"><iframe allowfullscreen="" frameborder="0" height="100%" scrolling="yes" src="https://embed.wirewax.com/8130539/?noShare=true&" style="position: absolute; top: 0; left: 0;" width="100%"></iframe></div>
Water calculators	See where and how you use and waste water at home with these fun and easy water calculators.	https://smartwateradvice.org/tools/water-calculators/ Embed Code: <iframe height="1000" src="https://smartwatermark.org/watercalculator/VIC/" width="1200"></iframe> <iframe height="1000" src="https://smartwatermark.org/watercalculator/NSW/" width="1200"></iframe>
Shower song playlist	Choose a 4 minute tune to shower to and see if you can be washed and dried before it finishes!	https://open.spotify.com/playlist/57lCRI03INKkdOmFSttBtw?si=D7kir_rXQcOu_FliuG7Y0g Embed Code: <iframe allow="encrypted-media" allowtransparency="true" frameborder="0" height="380" src="https://open.spotify.com/embed/playlist/57lCRI03INKkdOmFSttBtw" width="300"></iframe>



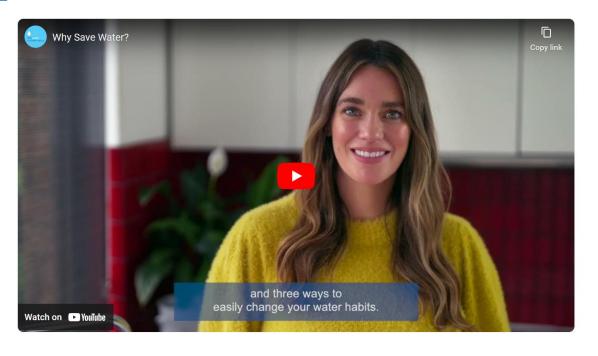


Website content - why save water

Below is a list of all the water efficiency content that can be found at https://smartwateradvice.org/why-save-water/

Why save water

- Presented by Laura Wells
- Three water saving facts
- Three reasons to save water
- Three ways to save water
- Why save water social media memes





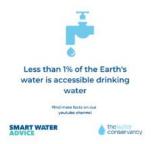










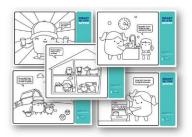






Website content - for kids and teachers

Below is a list of all the water efficiency content that can be found at https://smartwateradvice.org/water-saving-tips-for-kids-and-teachers/



























Hello, I'm your Loo. I'm going to tell you a story about what happens to the water when you flush or use the sink. You'll be quite surprised, it may go where you think!



Come with me and I'll show you all I've learnt about how water makes it from the sky to your glass. We'll see where the water comes from, how it is cleaned and how it makes its way to our homes, businesses and schools --



Come and meet someone I know who hasn't been feeling too well. He has a story to tell about why it's important for us to drink plenty of water.



Join Florence the raindrop on her journey from the land to the sky and back again. You'll meet Florence's friends like Sparky the sun and Lily the plant as she takes us on an



Website content 34 non residential case studies



17 Apr 2023

Mars Snackfood

Mars Snackfood is a pet care, confectionary, and Food Brands Company.





17 Apr 2023

Joe White Maltings

Joe White Maltings Ltd is a malting company that exports 33,110 tonnes of malt for breweries (mainly in Vietnam, Thailand and Korea).





17 Apr 2023

Cadbury Schweppes

Cadbury Schweppes produces a range of carbonated and still beverages, juices and alcoholic beverages, including their classic mixers, mineral waters and iconic lemonade in a process that uses most of the drinking water entering the site.





20 Apr 2023

Old Colonists

The Old Colonists' Association of Victoria is a not-for-profit organization that operates multiple aged-care facilities. The Fitzroy site consists of 135 individual cottages suitable for single residents and couples.





20 Apr 2023

Sovereign Hill

Sovereign Hill is one of Victoria's leading tourist attractions and outdoor museums. It attracts nearly 500,000 visitors each year, including around 120,000 school children.





20 Apr 2023

Ballarat Grammar

Ballarat Grammar is one of the region's oldest, independent Anglican Church schools. It has 1350 students, including 220 boarders.





20 Apr 2023

Hyatt Regency Sanctuary Cove

In the space of four years, The Hyatt has reduced its water use by half!



20 Apr 2023

Dame Phyllis Frost Center

Originally known as the Deer Park
Metropolitan Women's Correctional Centre,
the Dame Phyllis Frost Centre is a minimum
to maximum security prison that houses up to
260 women prisoners, most of whom prepare
their own meals and do their own housework.



20 Apr 2023

Maryborough Hospital

Maryborough Hospital is one of the Maryborough District Health Service's (MDHS) three campuses. It has 143 beds.



24 Apr 2023

Golden Heights Citrus Orchard

Stuart Pettigrew originally came from the Riverland. Stuart has a commercial interest in making sure the rivers are healthy because it means that he can continue his production on the farm. Plus, he has a personal reason: he leves the river!



24 Apr 2023

Victoria Wool Processors

Victoria Wool Processors receives bales of wool from farms all over Australia.



24 Apr 2023

John Rapisarda, Vineyard Operator

John's vineyard is comprised of all wine grapes—about 20.5 hectares in total.





Website content Water utility projects



17 Apr 2023

Eureka Linen

Eureka Linen is a business unit of Ballarat Health Services and has been operating since 1979.



0 Mar 2023

SA Water's Smarts

SA Water has worked with businesses across South Australia to install smart meters for the purpose of helping them better manage their water use



9 Mar 2023

Leak Prevention in Our Communities

Almost 50,000 customer water meters have been checked for signs of on-lot leaks in Darwin, Katherine and Alice Springs saving over a billion litres of water



6 Mar 2023

The Lower Hunter Region Loves Water

Hunter Water's Love Water campaign encourages customers to work with the utility and wider community to reduce water consumption. Customers in the Hunter Water region are using on average 191 litres per day, however this could be reduced by 10%.



6 Mar 2023

Commit to Being Water Smart for Katherine

In response to contamination of the ground water supply in the regional town of Katherine, Power and Water implemented their Living Water Smart Demand Management Program to reduce peak season water consumption.



3 Mar 2023

"Tap In" for a Peek into Water Corporation

Tap In, launched in late 2016, was Water Corporation's state-wide community engagement and customer research program that ran over an 18 month period.



9 Mar 2023

'myh2o' is For Your Use

It's been described as award winning, cost effective and cutting edge. When Mackay Regional Council in North Queensland introduced smart metering, it was to help slow investment demands. However, they also found that it changed their community's culture of water use with 'myh2o.'



6 Mar 2023

Keeping Water Secure

The Water Security program is Seqwater's plan for providing the region's drinking water over the next 30 years, including during times of drought and flood. In 2017, Seqwater released version 2 of the Water Security Program, which includes a revised Drought Response Plan. The plan introduces a drought readiness phase to help better prepare the region for the prospect of drought.



6 Mar 2023

Sydney Water Sticking to the BASIX

The Building Sustainability Index (BASIX) is one of the strongest sustainable planning measures to ever be undertaken in Australia.



9 Mar 2023

Communal Water Saving

The Community Rebate Program began in 2015 and has assisted around 10,000 customers across Victoria saving \$600,000 a year in water bills and around 178 Megalitres in water. The program is expected to assist an additional 5,000 customers over the next two years



9 Mar 2023

Water Efficiency in Your Household

The Water Efficiency Labelling and Standards (WELS) scheme is a national scheme to help Australians save water in their homes. WELS reduces demand for drinking water by informing consumers about water efficiency at the point of sale.



9 Mar 202

Australia's New High-Tech Sustainability

Using their own land, South East Water has teamed up with Villawood Properties on a unique residential development collaboration. Built on a former wastewater treatment plant site, Aquarevo will be the most water and energy efficient residential community in Australia. Residents will enjoy the benefits of smart design and leading edge, intelligent water solutions.







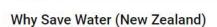


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Videos

Why save water?







Why Save Water (Square)

How to...

Why Save Water?



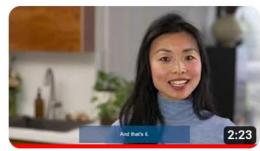
How to Check if You Have a Leak



How to Change a Tap Washer



How to Install a Flow Controller on Your Tap



Watch videos at Smart Water Advice

<u>Instructions on downloading videos</u>

Watch videos on YouTube

How to Change a Showerhead





Videos

10 Mindful habits

Watch videos at Smart Water Advice Watch videos on YouTube <u>Instructions on downloading videos</u>



always use a full load in the washing machine



When brushing your teeth or washing your hands



SMART WATER ADVICE Only water in the morning and evening



SMART Before watering the garden



A drip a second wastes 12,000 litres per year.



Check that your water meter stops overnight



When buying new products



that water or use the greywater safely on your garden?



showers to a minimum



SMART use a bucket and trigger nozzle ADVICE on the grass, not on the driveway





Videos

Walter Smart and Friends for Primary schools

Watch videos at Smart Water Advice
Watch videos on YouTube
Instructions on downloading videos







WS Use water wisely

WS Shorter showers

WS Scrape don't rinse







WS half flush toilet

WS Full load washing machine

WS Brushing your teeth





Images

Below are links to all the photos you can access in the Sharepoint library. Images are sorted by type, by resolution and then by free use and SWA associated use.



Hard surfaces 6 items · Shared



Kitchens 12 items · Shared

Image Links

- Laundry
- Work
- Plants
- Rainwater Tanks
- Leaks
- Evaporative Coolers
- Water Meters
- Gardens

- Mulch
- Watering
- Car Washing
- Hard Surfaces Kitchens
- Taps
- Irrigation



Lifestyle 20 items · Shared



Bathrooms 18 items · Shared



Mulch 20 items · Shared



Watering 22 items · Shared



Car Washing 28 items · Shared



Networking 4 items · Shared



Products 142 items



Promotion Entries 13 items





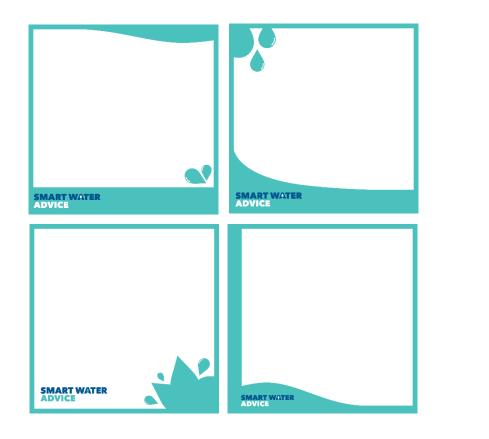
Social Media



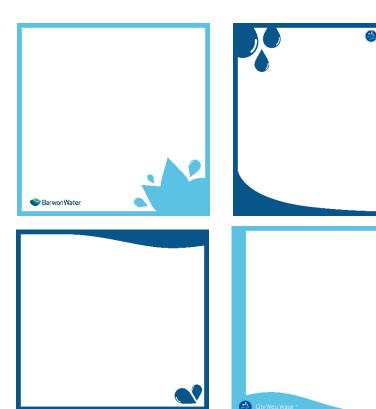


Editable & Brandable Social Tile Frames

All frames are supplied with transparent backgrounds and can be overlaid onto any image of your choosing from your own libraries or the Smart Water Advice Library. We only feature a few suggestions in this pack as examples.







Smart Water Advice Branded

Water Business Branded





Image Suggestions

All frames are supplied with transparent backgrounds and can be overlaid onto any image of your choosing from your own libraries or the Smart Water Advice Library. We only feature a few suggestions in this pack as examples.















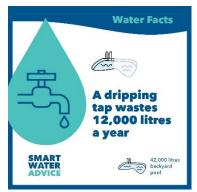






Water Facts





















Water Business Branded

Smart Water Advice Branded





View all Smart Water Advice collateral

Social Tiles/Magnets/Stickers













A load of

50-150 litres

on the age and make

Run your

laundry







































CALD Graphics





Smart Water Advice: Turn off the tap when brushing teeth and save as much as 16 litres a minute.

#smartbrushing #smartwatertip





Smart Water Advice: Keep showers to 4 minutes and save as much as 9 litres a minute.

#shorterissmarter #smartwatertip





Smart Water Advice: Dishwashers can be more efficient than handwashing but remember to run it with a full load. #fullisfantastic #smartwatertip





Smart Water Advice: Be a fabulous flusher and use the half flush - saving you 35 litres a year. #fabulousflusher #smartwatertip

View all Smart Water Advice collateral





Smart Water Advice: Run your washing machine with a full load and save as much as 10 litres per wash.
#fullisfantastic #smartwatertip





Smart Water Advice: Scrape your dirty plates instead of rinsing them when loading the dishwasher. #scrapedontrinse #smartwatertip





Resource Packs

Available to all Smart Water Advice Subscribers

High resolution PDFs can be supplied for all existing materials with your logo added. We can print these for you too. All items in resource packs are available separately too.





Household Packs

- Bill inserts
- Postcards
- Factsheets
- 3 or 4 minute shower timers
- Fridge Magnets
- Stickers
- Social Memes
- Shower Song List
- Home Self Water Audit worksheets

Fulfilment can be arranged including postage and packaging on request







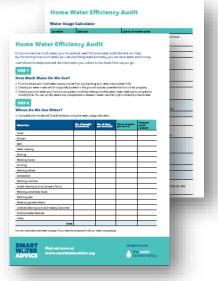


tank and connect it



your pets,

bath





View all Smart Water Advice collateral

School Packs

- Factsheets
- Colouring sheets
- Water Story Books
- Access to Blue House
- School Water Audit Worksheets

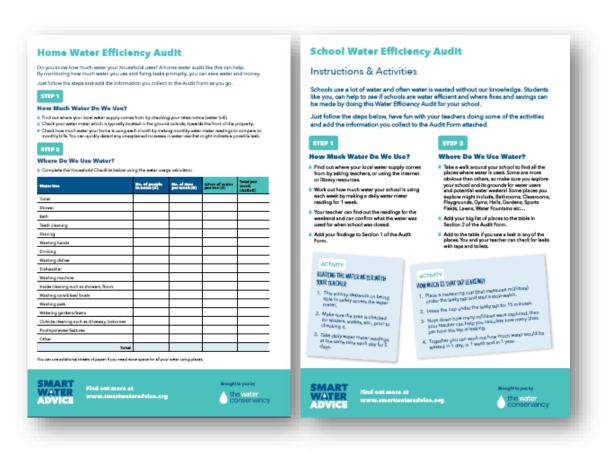
Fulfilment can be arranged including postage and packaging on request





Self Water Audits

- School and Home self audit worksheets help students and householders to identify leaks and manage their water better.
- There are no better advocates for water challenges and tasks than children.
- As such SAWM have created school and Home Self Audit worksheets for children to complete with their guardians or teachers.







View all Smart Water Advice collateral

Hospitality Packs

- Reception cards
- Door hangers
- Shower hangers
- Stickers
- Reusable glass water bottles
- 3 and 4 minute shower timers
- Music compilation playlist of 4 minute shower songs

Fulfilment can be arranged including postage and packaging on request





Individual Items

Printed by our Smart WaterMark approved waterless printer, FishPrint fishprint





Factsheets

Available in the following sizes: A4 2pp







SMART WATER ADVICE



How to save water at school

- and use it wisely

Saving Water with

Pools



water in the laundry



Saving water



SMART WATER ADVICE

Early Leak Detection

Saving

Saving water

in the garden

Rainwater Tank

Pre	blem	Root Calica
Pare to con-	up is sing an end repeatedly	The pump will turn on who the pressure in the dispha- piping is low it will turn of when it has pumped the



SMART WATER

tanks

water with rainwater



How to fit efficient showerheads

SMART WATER ADVICE

Connecting your rainwater

SMART WATER ADVICE



View all Smart Water Advice collateral

Bill Inserts

Available in the following sizes:

DL 2pp (Outdoor) Below left

DL 6pp Roll-fold Right







View all Smart Water Advice collateral

Flyers

Available in the following sizes:

A5 2pp Flyers printed both sides (2 types shown)

A5 4pp magazine style (shown)

A4 4pp magazine style (same as A5)



Back





Back Front Inside





Posters

A4 printed one side only (2 x types shown)



















Postcards

A5 2pp Cards printed both sides (As shown)







Home Self Audit Worksheets

A4 sheets available as separate PDFs



Water Usage Calculator
Leaden Statement Statem

Home Water Efficiency Audit

Do you know how much water your household uses? A home water audit like this can help. By monitoring how much water you use and fixing leaks promptly, you can save water and money.

Just follow the steps and add the information you collect to the Audit Form as you go.

STEP 1

How Much Water Do We Use?

- Find out where your local water supply comes from by checking your rates notice (water bill).
- Check your water meter which is typically located in the ground outside, towards the front of the property.
- Check how much water your home is using each month by making monthly water mater readings to compare to monthly bills. You can quickly detect any unexplained increases in water use that might indicate a possible leak.

STEP 2

Where Do We Use Water?

Complete the Household Checklist below using the water usage calculator.

Mater See	No. of prosphe in name (A)	paral merge	Litros of water per ton (C)	Total per uncek (AxBxC)
Tories				
Shower				
Bath				
Teeth cleaning				
Sharing				
Washing hands				
Drinking				
Washing dishes				
Dishwasher				
Washing machine				
Inside cleaning such as showers, floors				
Washing cars/bikes/boats				
Washing pets				
Watering gardens/lawns				
Outside cleaning such as driveway, balconies				
Fool/sparwater features				
Other				
Total				

You can use additional streets of paper if you need more space for all your naturaling places.



Find out more at

the water conservancy

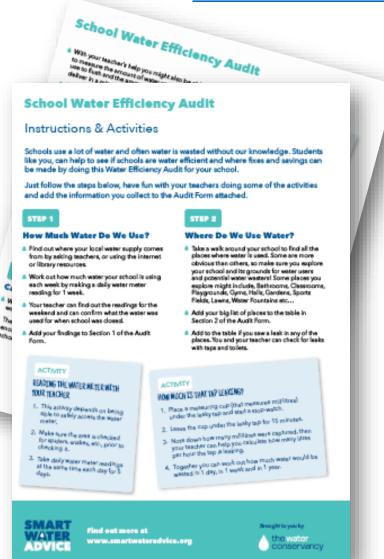




View all Smart Water Advice collateral

School Self Audit Worksheets

A4 sheets available as separate PDFs





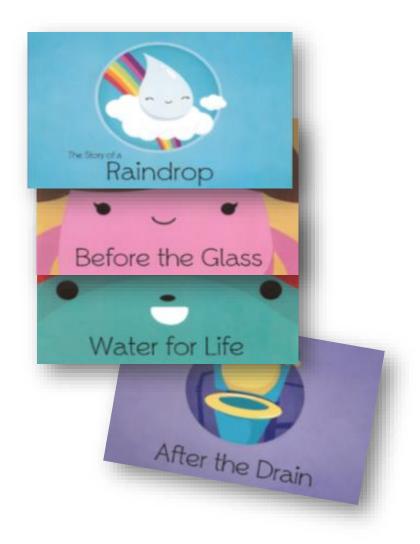


Water Books

Available in the following sizes:

A5 x 4 Booklets (As shown)

A3 x 4 Booklets for teaching purposes







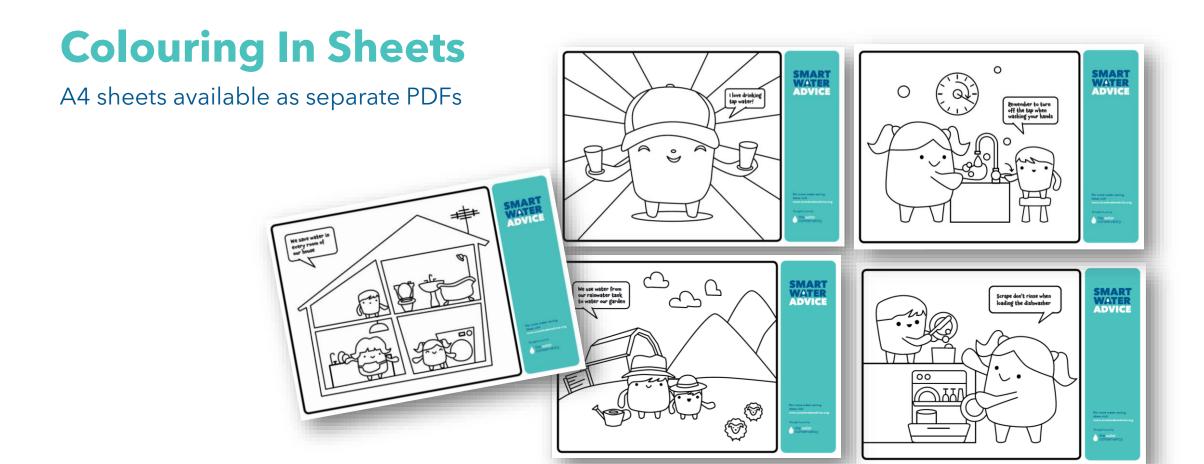






Table Cards

A6 Table/Reception cards printed one side only







Stickers

8 Types 50x140mm - 4 Colour Print - one side only Cast gloss removable solid back self adhesive











Door Hangers

4 Colour Print - one side only - Art Board 310gsm







Shower Hangers

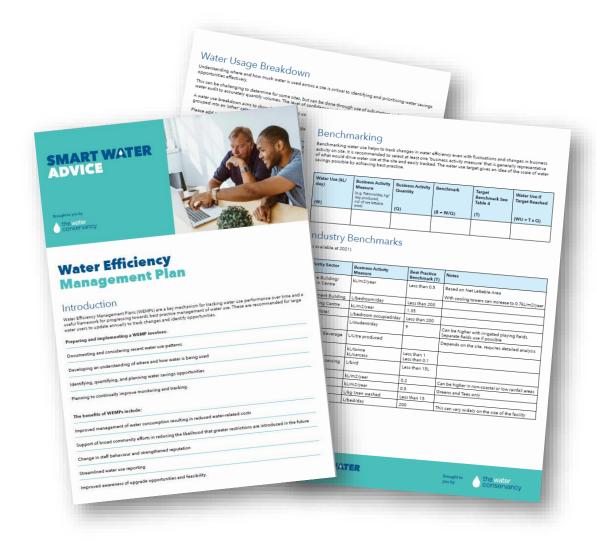
4 Colour Print - one side only - Plastic







Water Efficiency Management Plan







Choose Tap Bottles

1 litre glass water bottle supplied in clear with CMYK full colour latex print onto clear CAST vinyl, laminated with matching cast laminate in size 60 x 60mm.

Supplied on premium quality stock finished with a laminate to ensure the stickers are waterproof and will have longevity. Supplied applied bottles.







Shower Timers

1 colour print top and bottom with one colour tube print

Note: Detailed Logos are not practical for screen printing

White or blue options available for sand and text on quantities over 10k

Shower Timers can be produced for 3 or minute durations - other timers can be provided on request.

Note: the stock shower timers are old brand as pictured any new runs will show the new logo







Need a hand using the resources?







The Water Conservancy Smart Water Thinking





The Smart Approved WaterMark program independently certifies water efficient products and services in Australia. The label helps consumers to shop wisely.

SMART WATER ADVICE



This program delivers a customized water efficiency resource for councils and water utilities across Australia. Ready to go tools and materials are rebranded and delivered on behalf of the subscriber.

WALTER SMART & FRIENDS



These performances and workshops are available for primary schools across Australia. Water knowledge is delivered in a fun, interactive pantomime style. Supported by multimedia to improve water literacy and behaviour.

WATER NIGHT



Water Night is a national, annual, water awareness initiative. The goal is to help Australians to see how reliant they are on their taps, to educate and inspire behaviour change so we waste less water now and in future.

SMART WATER SOLUTIONS



This program delivers audits and provides practical suggestions to help larger non-residential businesses to use water more efficiently and to save water energy and money as a result.



