

GET READY

For disasters

Get Ready Business

Prepare your business for disasters in five simple steps





Every year, businesses in NSW are devastated by disasters

The 2017 flood in Lismore saw 7 out of 10 businesses in the CBD suffer damage.

Two months after the flood, 1 in 6 businesses were yet to re-open. Business costs continued, even with their lack of income. Those businesses that were prepared, re-opened within a few days.

So, if you haven't prepared your business for disaster, a disaster could put you out of business.

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02



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04



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The Get Ready Business tool helps to guide you through disaster preparation in five simple steps:

Know your risk

Identify the **disasters** that might face your business.

Plan now for what you will do

Sit down and talk with your staff and **make an emergency action plan.**

Get your business ready

There are some really practical and easy actions you can take now to **prepare your business and plan for business continuity.**

Be aware

Connect with key information sources now—including emergency services—to receive regular alerts.

Look out for each other

Develop connections with local businesses and commit to helping one another.



Preparing your business for disaster is simply good business

Get your business disaster-ready and download your **FREE** preparation toolkit. Visit:

www.smallbusiness.nsw.gov.au/get-ready

This toolkit has been developed in conjunction with the NSW Department of Industry, the NSW Small Business Commissioner and Resilience NSW to help you get your business ready for disasters.



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